

Study of Production and Marketing of Honey of Vaishali Bihar †

Jyotish Kumar Singh ^{1,*}, Nalini Bhardwaj ¹

¹ Jai Prakash University; jyotishsingh2008@rediffmail.com (J.K.S.); prnbhardwaj511@gmail.com (N.B.);

* Correspondence: jyotishsingh2008@rediffmail.com (J.K.S.);

† Presented at Environmental Toxicology: Impact on Human Health (Environ Tox 2021)

Received: 5.11.2021; Revised: 18.11.2021; Accepted: 20.11.2021; Published: 30.11.2021

Abstract: Honey production is also a traditional industry like village industries in the Vaishali district of North Bihar, India. Scientific and modern beekeeping has originated in India recently. Honey production is an ideal activity for the development and ancillary business in agriculture in Vaishali district, North Bihar, India. The survey of Dr. Satyendra Kumar's Mango Garden. Located in Harpur-Fatikwara village of Vaishali district shows that it provides supplementary income to a large number of villagers and horticulture and apiculture due to the rich flora available in abundance in the rural area. In this article, we describe and overview the production and marketing of honey in the Vaishali district. In our earlier societies, honey was of great importance, especially for medicinal purposes. Today, honey is produced in almost every country in the world. 90 percent of honey is consumed directly as table honey. The remaining 10 percent is used as an ingredient. Beekeeping is an essential and fast-growing business activity all over India, including the Vaishali district, which aims at increasing the revenue earning potential. This article describes production problems and marketing problems at the Vaishali district level. It is the globalization of beekeeping and the fierce drive of competition that has created many problems and difficulties for beekeepers today.

Keywords: Honey, Agriculture, Production, Business, Beekeeper.

© 2021 by the authors. This article is an open-access article distributed under the terms and conditions of the Creative Commons Attribution (CC BY) license (<https://creativecommons.org/licenses/by/4.0/>).

Funding

Research Scholar received no external funding.

Acknowledgments

This research has no acknowledgment.

Conflicts of Interest

The authors declare no conflict of interest.